 SNRMS Shivalik Natural Resources Management Society	Policy and procedure for display of License, certificates, marks of conformity and grant of Logo	Issue No.:01 Revision No:00
	Document No.: SNRMS/ORG/NPOP/LCM	Revision Date: 02-02-2026 Issue Date: 02-03-2026


SNRMS establishes and maintains a controlled system to govern the grant, use, monitoring, and withdrawal of licenses, certificates, marks of conformity, and certification logos, in accordance with the requirements of ISO/IEC 17065:2012 and NPOP 08th Edition (Clause 7.16). Licenses and certification logos, including the India Organic Logo, are issued only to operators whose products or processes have been found to conform to the applicable NPOP/NSOP standards through a successful certification decision. The license remains valid for a defined period (normally one year) and is subject to continued compliance with the certification requirements. Operators are obligated to use the license, certificate, and logo only in relation to the certified scope and in a manner that avoids any misleading claims regarding product status or certification coverage. All product labels and promotional material bearing certification claims or logos must be approved by SNRMS prior to use. SNRMS monitors the correct use of licenses, marks, and logos through annual surveillance inspections, random market checks, and review of operator advertising materials. Any misuse, incorrect claim, or application of the mark to uncertified products is treated as a nonconformity, and SNRMS may impose corrective actions, suspend or withdraw the license, and notify relevant authorities as required. Operators are required to notify SNRMS immediately of any changes in products, processes, labeling, or business conditions that may affect certification status. During any suspension or withdrawal of certification, the operator must cease using the logo or certification claim and take steps to remove, deface, or cancel the mark on existing stocks. In cases where the license is surrendered voluntarily, suspended, or cancelled, all related documents must be returned to SNRMS, and the discontinuation of use must be verifiable. Misuse of logos or false claims may result in penalties, including financial sanctions, legal action, or permanent withdrawal of certification. SNRMS maintains documented evidence of all issued licenses, approved logos, surveillance results, and any enforcement actions to demonstrate compliance with ISO 17065 and NPOP requirements.

India Organic Logo:

SNRMS shall make sure that the use of India Organic logo is granted to all organic exporters, manufacturers and processors whose products are duly certified by SNRMS as per NSOP. To ensure this SNRMS, shall establish licensing procedures.

Manner of Applying for License:

- The operator is required to submit an application in the prescribed form 1 as per NPOP.
- Every application for a licence shall be accompanied by a statement furnishing in detail any scheme of inspection and testing, which the applicant maintains or has been in use or proposes to maintain or to put into use and which is designed to regulate, during the course of manufacture or production, the quality of the product or process for which the licence is applied for.
- On receipt of the application, SNRMS shall examine the request and shall issue the license in the prescribed form 2.
- Along with the license, SNRMS shall also give the format of the logo. On receipt of the license and logo, the operator shall sign a declaration in the prescribed form 3.
- Every application shall be signed in the case of an individual, by the applicant or, in the case of a firm, by the proprietor, partner or the managing director of the firm or by any other person authorized to sign any declaration on behalf of the firm. The name and designation of the person signing the application shall be recorded legibly in the space set apart for the purpose in the application form.
- Every application for a licence shall, on receipt by SNRMS, be numbered in the order of priority of the receipt and be acknowledged.
- SNRMS may call for any supplementary information or documentary evidence from any applicant in support of or to substantiate any statement made by him in his application, within such time as may be directed by SNRMS, and non-compliance with such direction may have the effect of the application being summarily rejected by SNRMS.
- On receipt of an application for a licence and before granting a licence, SNRMS may:
 - a) require evidence to be produced that the product or process in respect of which a licence has been applied for conforms to the standards and specifications set out in the NPOP and the NSOP.
 - b) require evidence to be produced that the applicant has in operation a scheme of routine inspection and testing, which will adequately ensure that all marked products or process shall conform to the standards and specifications set out in the NPOP and the NSOP;
 - c) require all reasonable facilities to be provided to an Inspector of SNRMS to inspect the farms, processing units, office, workshop, testing laboratories or godowns and any other premises of the applicant and to draw and test a sample or samples for the purpose of verifying the evidence produced by the applicant under clause (a) or clause (b) or both;

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d) for the purpose of clause (a), direct the applicant to submit samples to such testing authority as SNRMS may consider appropriate. The expenses for testing shall be borne by the applicant except for the compulsory testing requirements as outlined for CB in NPOP; and

e) On the basis of any report received under clause (c) or clause (d) or both, SNRMS may, as deemed fit, require the applicant to carry out such alterations in, or in addition to, the process of manufacture or production in use by the applicant.

Grant of License:

- The operator shall be certified by SNRMS for conformance with NPOP & NSOP.
- The following procedures shall apply in the case of inspection in respect of any product or process where a license for the use of Certification Trademark in respect of that article or process has been issued, or an application has been made for a license.

a. When SNRMS proposes to inspect the process or product of an applicant, it shall, preferably, give 3-5 days prior intimation to the applicant. However, where SNRMS proposes to inspect the premises of a licensee, such notice is not necessary also as in case of any unannounced inspection;

b. If during an inspection, SNRMS wishes to take one or more samples of any product, material or substance, it shall do so in the presence of the applicant or a responsible person belonging to the establishment of the applicant, as the case may be;

c. SNRMS may at its discretion, and shall if the applicant or the responsible person belonging to the establishment demands it, take duplicate samples and give one sample to the applicant or such responsible person;

d. SNRMS may be at its discretion and shall if the applicant or the responsible person belonging to the establishment demands it, place each such sample in a covering and jointly seal each sample. In the case of samples drawn by SNRMS which cannot be sealed, such samples shall be marked with certain identification to establish their identity.


e. Impression of the seals and details of identification shall be given in the SNRMS report. The samples shall be labelled giving complete details; and

f. SNRMS shall give a receipt for a sample or samples taken and retain a duplicate copy of the receipt duly signed by the person in whose presence the sample was taken.

- SNRMS may take samples of products marked with the Certification Trademark from the godowns or any such premises of any agent of the applicant or from the articles put up for sale in the open market by the applicant or its agent.
- SNRMS shall make a detailed report of every inspection made by it.
- Prior to grant of licence, the applicant shall sign an undertaking to the effect that he will make no claim, direct or implied, that the licence to be granted relates to any products or processes other than those that will be set out in the licence
- The license of the logo shall be valid for a period of one year from the date of issue after which it will expire and needs to be reapplied and reissued as per the procedure mentioned in standards.
- The eligible operator shall be entitled to use the Certification Trade Mark and restrict its use to such products or services, which will meet the norms and standard specifications of the products, set out in the NPOP. The Certification Trade Mark may be affixed to the products and/or used on packaging or promotional material or in the context of advertising activities.
- SNRMS may, by giving 30 days' notice to a Licensee, alter any terms and conditions subject to which the license has been granted during the validity of the license.
- Where the application for a licence is made by a person, whose licence is cancelled by SNRMS due to furnishing of incorrect information or use of the Certification Trade Mark in relation to any product other than that for which it has been granted license, he shall not be eligible to reapply for a period of one year.
- SNRMS shall maintain a list of licensees and the list shall be updated periodically.

Conditions for use of License and Logo :

- The Certification Trade Mark shall be applied in such a manner as it may be easily visible as a distinct mark on the products or the packaging or on test certificates relating to articles which cannot be labelled or covered.
- The Certification Trade Mark shall be applied to only such types, grades, classes, varieties, sizes of the products for which the license has been granted.
- The manner in which the licensee proposes to place or use the Certification Trade Mark, shall be approved by SNRMS.
- When a Certification Trade Mark has been specified in respect of an article or process, no person other than the licensee in possession of a valid license shall make any public claim, through any advertisement, sales promotion leaflets, price lists or the like, that his product conforms to the relevant Certification Trade Mark or carries the Certification Trade Mark.

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- Every licensee shall institute and maintain, to the satisfaction of SNRMS, a system of control to keep up the quality of his production or process by means of a scheme of testing and inspection, so as to ensure that the articles or process, in respect of which the Certification Trade Mark is being used, comply with the relevant norms and procedures of SNRMS and the NPOP.
- The licensee shall maintain a complete record of the tests and inspection and such other data as specified in the scheme for testing and inspection, to establish to the satisfaction of SNRMS that the required control of production or process has been and is being satisfactorily maintained. Such records shall, on demand, be made available for inspection to SNRMS.

Termination, Suspension/ Cancellation of License:


The license could be suspended or cancelled under any one/or all the following situations:

- Products marked with Logo are found to be non-confirming to the NSOP standards.
- Logo used for the products not covered under the scope of certification.
- Failure on the part of the operators to provide reasonable facilities to SNRMS inspectors to discharge duties imposed within the purview of the contract.
- Failure of the operator to meet financial obligations to SNRMS.
- If improper use of the licence, related documents, is not remedied to the satisfaction of SNRMS.
- If there has been any contravention of the procedures set out by SNRMS.
- On any other grounds specifically provided for under the procedures, rules or formally agreed between the licensee and SNRMS.
- Where a licence has been suspended or cancelled on the expiry of the period of its validity, the licensee shall forthwith discontinue the use of the licence notwithstanding the pendency of any Appeal shall return the licence and related documents to SNRMS.
- Where the licensee is unable, in a reasonable period of time, to rectify any deficiencies, which makes the licensee unable to comply with the requirements of NPOP, the licence may be cancelled. Cancellation of the licence in such a case shall require the licensee to lodge a fresh application followed by the procedure prescribed in NPOP for the grant of a new licence.
- Before SNRMS decides to cancel or suspend the license, it shall give the operator a minimum 2 weeks' notice indicating its intention.
- On receipt of the response of the operator, SNRMS shall give hearing to consider the explanation within 2 weeks and shall decide on the appropriate action needed to be taken.
- In case of non-receipt of explanation within the stipulated period, SNRMS shall suspend or cancel the license and advise the same through a written communication.
- It shall be binding on the operator to immediately stop the use of the organic logo.
- In case of stocks improperly marked with the logo, mark on such articles shall be removed, cancelled, defaced, and erased even if there is an appeal pending with SNRMS.
- Licensee shall be advised by SNRMS in writing not to use the mark after suspension or cancellation of the license and also SNRMS shall publish the suspension or cancellation as it deems appropriate in the web site of SNRMS. The same shall be communicated to the competent authority also.
- When the designated norms and procedures of SNRMS are withdrawn and not superseded by any other norms and procedures, any licence issued in respect thereof shall be deemed to have been cancelled from the date of withdrawal of such designated norms and procedures and any such licence shall be forthwith surrendered to SNRMS by the licensee. In the case of such cancelled licence, a part of the licence fee, if paid in advance, proportionate to the unexpired period of the licence shall be adjusted against any future fee payable by the licensee or the said part of the licence fee can be refunded depending on the decisions of SNRMS certification committee.

Temporary Stopping of the Use of License:

- If, at any time, there is some difficulty in maintaining the conformity of the product or articles to the specification or if the testing equipment goes out of order, the marking of the product shall be stopped by the licensee, under intimation to SNRMS. The marking may be resumed as soon as the defects are removed and information regarding such resumption of marking needs to be sent to SNRMS immediately thereafter.
- If, at any time, SNRMS has sufficient evidence that the product carrying the Certification Trade Mark may not be conforming to designated norms and procedures, the licensee shall be directed to stop the marking of such product. The resumption of marking on the product shall be permitted by SNRMS after satisfying itself that the licensee has taken necessary actions to remove the deficiencies.

Obligation of Licensee:

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An applicant on grant of a license to use of the Certification Trade Mark shall:


- At all times comply with the requirements of the license as set out therein and comply with NPOP or any amendments thereto.
- The licensee may use the Certification Trademark only as authorized by SNRMS.
- An applicant who has been granted a license for using the Certification Trademark for a certain product under these regulations, shall use the license only for that particular product.
- Only claim that it is holding a license in respect of the capability which is the subject of the license and which relates to the products or processes in accordance with the license requirements.
- Not use the license in any manner to which SNRMS may object and shall not make any statement concerning the authority of the applicant's use of the license which in the opinion of the SNRMS may be misleading.
- Submit the form to SNRMS for approval in which it proposes to use its license or proposes to make references to the license.
- Upon suspension or termination of the license, however determined, discontinue its use forthwith and withdraw all promotional and advertising matter which contains any reference thereto.
- Permit access to the Inspector of SNRMS for purposes of assessment, audit or surveillance.
- The licensee shall give full details of all actions taken in response to field problems arising from allegations of defects in products or processes covered in the license and allow the Inspector of SNRMS access to all relevant records and documents for the purpose of verifying such details;
- Be required to produce evidence of continuing operations for the products or processes covered by the license. The licensee shall notify SNRMS in writing of discontinuance in such operations exceeding three months. Discontinuance of a license in excess of six months or more may lead to cancellation of license. In such cases, a new application shall be lodged with SNRMS and an assessment visit will be done prior to grant of a new license.
- Pay all financial dues to SNRMS in the manner prescribed by it, even for the period of discontinuance or suspension of license.
- The licensee shall inform potential customers, purchasers or purchasing authorities of the full and exact details of the license;
- The licensee shall display the license in his premises.
- The licensee shall make use of the Certification Trademark as authorized.
- The licensee shall state in documentation brochures or through advertising media that the organization or location to which the license applies have been assessed and approved by SNRMS. In such an advertisement the standards pertaining to the products or process for which a license has been granted is to be stated and a higher level of approval than granted is not to be implied.

Operators Responsibilities:

Display of License, certificates and marks of conformity

Operators shall abide to the following terms and conditions for display License, certificates and marks of conformity:

- All SNRMS certified operators are required to inform SNRMS of changes in their products or labelling that would affect certification.
- SNRMS will monitor such compliance by random spot checking of operator products.
- SNRMS will also check operator product advertising literature and claims made through all forms of media.
- SNRMS may require certified operators to submit, at the discretion of the Certifier, examples of labels, advertising, and other market information.
- SNRMS operators may display the SNRMS and India Organic logo according to policies stated in the labelling section to indicate that SNRMS found the product and the operator to conform to SNRMS procedures and the appropriate standards. No additional claims may be made.
- Single ingredient products may be labelled as "Organic" when all standard requirements have been met.
- Where a minimum of 95% of the ingredients are of certified organic origin, products may be labelled "certified organic" or similar and should carry the logo of the certification programme.
- Where less than 95% but not less than 70% of the ingredients are of certified organic origin, products may not be called "organic". The word "organic" may be used on the principal display in statements like "made with organic ingredients" provided there is a clear statement of the proportion of the organic ingredients. An indication that the product is covered by the certification programme should be used, close to the indication of proportion of organic ingredients.
- Where less than 70% of the ingredients are of certified organic origin, the indication that an ingredient is organic may appear in the ingredients list. Such products may not be called "organic".

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- If herbs and/or spices constitute less than 2% of the total weight of the product, they may be listed as "spices" or "herbs" without stating the percentage.
- Organic products shall not be labelled as GE (genetic engineering) or GM (genetic modification) free in order to avoid potentially misleading claims about the end product. Any reference to genetic engineering on product labels shall be limited to the production method.
- The label of a certified organic product must depict the name and logo of SNRMS, accreditation number and India Organic Logo.
- SNRMS shall verify the labelling requirement and approve the labels of their certified operators before the labels are used.

Surrender of License:

A license may be surrendered by the licensee at any time in writing to SNRMS. In the case of surrender, the licensee shall return the license with all the related documents to SNRMS. The right to use the Certification Trademark expires at the same time without giving rise to any indemnification claim against the NAB and/or SNRMS.

Misuse of License and Certification Mark :

In case of misuse of license for use of India Organic Certification Mark, the licensee shall be liable to be prosecuted as per applicable law. Fine shall be imposed for the misuse of the India Organic certification mark and SNRMS logo. The fine may include financial penalties, legal penalties, withdrawal of certification as per the decision of the certification committee of SNRMS.

The licensee shall be deemed to have misused the license, if it does not cease to display or otherwise use the license for use of the India Organic Certification Trademark immediately after:

- Surrender, suspension, withdrawal or termination of Accreditation under NPOP;
- Surrender, suspension or cancellation of license;
- The licensee has failed to implement changes as advised by SNRMS.

Appeals related to India Organic Certification Mark

Any appeal arising from any order of SNRMS shall be finally settled through arbitration to be held only in New Delhi by a sole arbitrator in accordance with the provisions of the Indian Arbitration and Conciliation Act, 1996. The sole arbitrator shall be jointly nominated by the disputing parties and in the event the parties are unable to reach any understanding, the same shall be decided by the High Court of appropriate jurisdiction. Any award made by the arbitrator in pursuance of an arbitration as stated in this clause shall be conclusive and binding on the parties thereto.