

 <b>SNRMS</b> Shivalik Natural Resources Management Society	<b>Referrals of Marketing Activities</b>	Issue No.:01
	Document No.: SNRMS/ORG/NPOP/RMA	Revision No:00 Revision Date: 02-02-2026 Issue Date: 02-03-2026

SNRMS has a policy regarding referrals resulting from enquiries from the trade, promotional activities and other market related activities. SNRMS provides referrals of marketing activities in Non-Discriminatory & impartial ways. SNRMS's certification services are not **marketed, promoted, or represented** as being linked with any consultancy organization. Nor SNRMS does not imply or state that certification is **simpler, faster, easier, or less expensive** if a particular consultancy is used.

SNRMS provides equal treatment to all certified operators. All operators shall receive equal consideration without regard to race, religion, sex, marital status or disability. As per the enquiries received for respected certification categories, SNRMS pass on these enquiries to all operators respected to the same category through letters, emails. Quality Manager is responsible for maintaining all records of providing referrals to operators. SNRMS does not engage in the actual sales, pricing and other direct commercial activities. SNRMS does not invite for individual applications based on individual operators' needs pertaining to any trade or business promotional activities.